





"Soaring into the Next Century of Service with Our Veterans & Their Families"

The Department of New York Auxiliary will celebrate its 100th Anniversary this year. The VFW National Home will also celebrate its 100th Anniversary. What better way to celebrate our service and continue to **"Soar into the Next Century of Service?"**

Our roots are firmly imbedded within our organization by those who have proceeded us. They set the foundation, carried on the mission and it is our turn to *"branch out."*

The roots are our beginning – **our nourishment**. The trunk is our valuable current membership - **our strength**. The branches are the new members – **our hope and our future**.

Retaining our current membership is vital to our organization. Nurture them, ensure they feel welcome and important to our Auxiliary. Stay in touch with them, ask them to participate in our activities and show your appreciation.

Branch out and find a way to reach future members. Try a new approach don't let those leaves fall and blow away. We have created a QR code that will take perspective members to the Fact Sheet, Membership Wheel and an application. Keep an application handy or have them readily available at the VFW. Let's get the Department of New York **"Soaring into the Next Century."** It is imperative that we ensure that the VFW Auxiliary is around for the next century.

Who will put wreaths on the graves of WWI veterans, visit WWII and Korean veterans alone in nursing homes, care for Vietnam Veterans suffering from the effects of Agent Orange or our veterans of the last 20 years of war? Who will help the young veteran suffering from the ravages of war with TBI, PTSD and missing limbs? Who will be there for the young mother on suicide watch? Who will go to Congress and advocate for our veterans? If not us, who? That is our mission today and our challenge for the next 100 years. It is up to us to ensure that that mission is accomplished. **Membership is the key!!**

National Membership Awards

Awards for Members:

- 1. Recruiter Pin for (5) new and/or rejoined members July 1 May 31, 2025
- 2. Achievement Award to each VFW or Auxiliary member who recruits (20) members or more July 1 May 31, 2025
- 3. Top Recruiter Award to one member in each of the (4) Conferences who recruits the most members (recruiters and Treasurers not eligible).
- 4. VFW Auxiliary Recruiter Drawing for each member receiving the Achievement Award one \$500 Visa gift card.

Awards for Auxiliaries:

- 1. \$50 to each Auxiliary that reaches 100% plus by June 30, 2025
- 2. VFW Auxiliary Drawing. Each Auxiliary that reaches 101% plus will be entered into a one-time drawing to receive \$500 by June 30, 2025

Awards for Departments:

- 1. Bronze Award #1: \$200 to each Department that reaches 95% plus by November 30, 2024
- 2. Silver Award #2: \$250 to each Department that reaches 98% plus by March 31, 2025
- 3. Gold Award #3: \$300 to each Department that reaches 100% plus by June 30, 2025.
- 4. Platinum Award #4: \$400 to each Department that reaches 101% plus by June 30, 2025

Conference vs. Conference:

- 1. \$50 to each Department within the Conference with the highest percentage by January 31, 2025
- 2. \$50 to each Department within the Conference with the highest percentage by June 30, 2025

Department Membership Awards

Early Bird Special: Auxiliary whose Pres, Treas, and Sec have dues paid by 9/30/24 - drawing for \$100.

Soaring High Award: Drawings for Auxiliaries 100% by

/24	\$100
)/24	\$ 75
)/24	\$ 50
/24	\$ 50
)/24)/24

Serving Our Veterans Award: Drawing for any (2) members who join or convert to Life Membership by Fall Conference – Life Membership reimbursed.

March Madness Award: Highest % gained by an Auxiliary in March 2025. (Gift from Department Chairman). Will be presented at the Department Convention Drawing if a tie.

Lifetime Award: Auxiliaries over 100% by February 28, 2025. Drawing for Life Membership at Spring Conference.

Recruiting Award: 20+ members by May 31, 2025 – drawing for \$50

Century Award: Drawing for Auxiliaries 103%+ by May 31, 2025 – drawing at Department Convention - \$200

Hot Air Award: Auxiliary with the highest percentage by Wednesday before Department Convention– Timeshare donated by Debbie Casella. Drawing if a tie. Must coordinate with Debbie Casella.

Chairman Award: Gift from Department Chairman for all Presidents and Treasurers 100%+ by May 31,2025.

There are many valuable awards for members and Auxiliaries. New York can reach all of these goals and ensure that our organization will thrive for another 100 years. If we each recruited just one new or rejoin member we could double our membership. We each know a relative, friend or VFW member who qualifies or has a family member that qualifies. Wave that branch and soar into the next century by recruiting and retaining members.

"From Our Roots to Our Branches Extending Service to Our Veterans"

Jane

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